

FINANCIAL SERVICES

ABACUS BUSINESS SERVICES

Vicky White (Chartered Accountant) is offering her experience and 10 free hours of her time per consultation. You might use it for:

- Revised forecasts / budgets for internal or external purposes (e.g. cash flow planning, application to banks for finance support)
- Claim collation for any damages you wish to lodge for loss of profits
- Strategic planning or independent opinion on current decisions regarding the future of your business.

Find her on LinkedIn to view her career profile and how she may be able to help your business.

CONTACT: Vicky White on 07 213 0803 or vickywhite@slingshot.co.nz.

BNZ PARTNERS, BAY OF PLENTY

BNZ Partners, Bay of Plenty is committed to helping local businesses within our community. We have a team of 20 experienced Partners from whom business owners would benefit with a no obligation service including;

- Questions you should be asking your Bank around managing and structuring your working capital facilities in challenging times
- Meeting experienced local Business Partners who have assisted and guided business people through both one off and on-going challenging economic times in the past
- Raising capital – debt or equity
- Commercial insurance considerations

Using our network to connect you to appropriate and respected professional service people

CONTACT: Scott McKenzie, Senior Partner on 07 928 0867 or email scott_c_mckenzie@bnz.co.nz

KIWIBANK

At Kiwibank Business Markets we understand the impact that the Rena grounding may have on your business. As a Kiwi owned business ourselves, we are 100% committed to helping as many businesses as possible come through this difficult time. We encourage affected businesses to contact us to discuss the variety of ways in which we can offer help, such as re-structuring your existing finance, providing temporary facilities or repayment holidays.

CONTACT: Phil Kerrigan, Senior Business Manager, Kiwibank Business Markets, Tauranga
07 571 3840 phil.kerrigan@kiwibank.co.nz www.kiwibank.co.nz/business-banking/

RHB CHARTERED ACCOUNTANTS

In tough times, uncertainty can be the cause of irrational decision making and anxiety. An early review of your options may help to mitigate a difficult situation. RHB Chartered Accountants Limited are business advisory and turnaround specialists, who provide straight-up advice and deliver innovative, practical recommendations. We will work with you, providing a full restructuring and business advisory service, to help you achieve the best possible outcome.

CONTACT: Paul Manning, Director, RHB Chartered Accountants Limited
07 571 6280 paulm@rhb.co.nz www.rhb.co.nz

GENERAL

IAN STRANG – INDEPENDENT CONSULTANT

Based on my 30 years as an insolvency and restructuring professional, a general business consultant and corporate director, I have the necessary skills and experience to advise businesses adversely impacted by the oil spill.

Specifically I can identify strategic and risk management options to sustain their business going forward, provide guidance in developing a specific business plan and meet with lenders, if required.

CONTACT: Ian Strang, 07 574 6194 ian.strang@xtra.co.nz

INSTITUTE OF DIRECTORS OF NEW ZEALAND (INC) – BAY OF PLENTY BRANCH

Would like to help RENA affected businesses within the Bay of Plenty. We have a wealth of skill and knowledge in business advice and business mentoring and we would like to help you.

Our Branch Manager Jo Perry has a list of members who have demonstrated their willingness to volunteer time and energy to help.

CONTACT: Jo Perry, Branch Manager at bop.branch@iod.org.nz or 021 557 116. www.iod.org.nz
Jo will facilitate with putting you in touch with the best match possible.

LEGAL SERVICES

MACKENZIE ELVIN BARRISTERS AND SOLICITORS

If you would like to talk through business related issues, whether they are legal or not, we are happy to provide a listening ear. We work with a number of SME clients which gives us an understanding of the issues that you may be facing.

If you have contract, employment or any other issues arising from the RENA incident we may be able to help you with some quick advice (free of charge) on the telephone or in person.

If we feel that you will need extended support we will advise you of any costs that a more extensive consultation would incur.

CONTACT: Marcus Wilkins or Graeme Elvin on 07 5785 033.

MARKETING/ADVERTISING/SOCIAL MEDIA SERVICES

EASY SOCIAL MEDIA AND MARKETING

The team at Easy Social Media Marketing are happy to offer free, no strings attached consulting and advice to help you take advantage of the Social Networks during this trying period.

We can offer you unbiased, 'tried and true' information about the effective use of Facebook.

We can also show you some tools you can use to help streamline Social Media Marketing to increase brand awareness and ultimately sales.

CONTACT: Lisa on 0275 577475 esmm@xtra.co.nz www.SocialMediaMarketingMadeEasy.co.nz

TUSKANY - BRAND AND MARKETING SPECIALISTS

Has your business been affected by the Rena ship grounding or are you concerned it may be?

Tuskany Agency is offering \$500 free Marketing Support for Bay of Plenty businesses to help them overcome any marketing challenge that they may now be facing. We are offering a one-on-one session with one of Tuskany's senior Brand Strategists and marketing support tools to assist with the businesses brand positioning and marketing free.

CONTACT: Call us on 07 577 1630 or contact Sally on sally@tuskany.co.nz or Roanna on roanna@tuskany.co.nz or visit our website www.tuskany.co.nz
